



# Violet Hills Charolais

**PRODUCING QUALITY AND AFFORDABLE POLLED CHAROLAIS**

## Newsletter 2026

We wish everyone a warm welcome to our 2026 newsletter. The cattle market appears to have settled at a level that is encouraging, for cattle producers.

At the risk of sounding like a cracked record our aim continues to be, to produce a type of Charolais that are functional, easy care cattle with good carcasses, which are suitable for the Australian markets. Feedback from our clients and our own experience leads us to believe that the most important trait is calving ease. The old saying, "dead calves have very poor growth rates", is so true. All of the other important traits are of little use if we can't get a live, healthy calf on the ground. We have made calving ease a very high priority in our breeding programme.

The temperament of the bulls is also of high priority. Sean's view is "we don't have any demand for wild bulls so best not produce them". Unfortunately, as careful as we are, the stress of the sale and transport can cause some bulls to become frightened and behave accordingly.

Another trait that many of our clients are wanting is polled bulls. As a result of this requirement, all of the bulls in our 2026 sale will be polled, with most of them being homozygous polled.

## **The Annual Violet Hills On Property sale will be held on the 7<sup>th</sup> of May 2026 at 1pm**

Approximately 40 bulls will be presented. They will have a DNA profile, be sire verified and all will be polled and have a maturity pattern that is ideal for grass fattening.



**V H Valiant (P) 18 m/o 740kg .**



**V H Vance (P)**



**V H Val (P)**

Also included will be 20 Charolais X Red Angus heifers PTIC to a low birth weight, Taloooby Red Angus bull

All bulls and heifers are prepared on grass with the bulls getting a light protein supplement.



**The sale will be conducted by Elders Stud Stock (Brian Kennedy 0427844047) and managed by Elders Bathurst branch (Andrew Bickford 0427943781)**

### ***CLIENT FEEDBACK***

It was great to get feedback from Peter and Lorraine Burgi, Gruyere, Victoria regarding the sale of their 11 month old weaners, who were sired by Violet Hills bulls.

Because of the Victorian fires the sale was moved from Yea to Koonwarra on the 16<sup>th</sup> January 2026.

The top pen of steers averaged 414kg and made \$2161.00 per head (\$5.22 per kg). Overall, the weaners

(both steers and heifers) averaged \$5.07 per kg.

After the sale Peter and Lorraine were informed that the same buyer had been purchasing their weaners for the last 3 years. Happy seller- happy buyer.

We received an email from Milton and Gaylene De Jong, Stanley, Tasmania, advising of the success they had in the Circular Head Agricultural Soc. Inc. Trade and Export Cattle Competition 2025/26. They won the Yearling class and Rabobank trophy with their pen of Charolais X Red Angus heifers. Milton and Gaylene have had many successes in trade cattle competitions as have their neighbour and long time Violet Hills client, Audrey Scott, who sent a photo of her Charolais calves enjoying the sea views at Stanley.

Her steers are fattened on grass for the Cape Grim brand.

These are just a few of the positive stories we hear from the very successful cattle breeders who use our bulls.

***Regards from the Jenkins family***

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